Our Services

- Strategic Partnership
- Project Management
- Incentive Fulfillment
- Recruiting
- Survey Design
- Programming
- Interviewing

Market Sector

- Commodity crop growers
- Specialty growers
- Livestock producers and integrators
- Seed, chemical, equipment and parts dealers and distributors
- Livestock and Companion Animal Nutritionists and Veterinarians
- Feed mills and supply stores
- Crop consultants and pest control advisors
- Ag and construction heavy equipment owners
- Golf course, turf management, lawn care, pest control and industrial vegetation managers
- Landowners with utility tractors or zero-turn mowers

Core Audiences

<table>
<thead>
<tr>
<th>North America</th>
<th>Row Crops</th>
<th>Specialty Crops</th>
<th>Livestock Producers</th>
<th>Seed, Crop Protection and Equipment Supply Chain</th>
<th>Animal Health</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Contact Database</td>
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<tr>
<td>Corn &amp; Soybean</td>
<td>&gt;100,000 Tree Nut</td>
<td>&gt;2,000 Poultry</td>
<td>&gt;400 PCSa &amp; CCAs</td>
<td>&gt;4,700 Livestock Veterinarians</td>
<td>&gt;2,000</td>
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<tr>
<td>Cotton</td>
<td>&gt;15,000 Grape</td>
<td>&gt;2,500 Swine</td>
<td>&gt;2,000 Ag Retailers Equipment Dealers</td>
<td>&gt;20,000 Livestock Nutritionists</td>
<td>&gt;500</td>
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<tr>
<td>Sugarbeet</td>
<td>&gt;1,500 Fruit &amp; Vegetable</td>
<td>&gt;1,500 Dairy &amp; Beef</td>
<td>&gt;20,000 Ag Retailers Equipment Dealers</td>
<td>&gt;1,500 Companion Vets &amp; Nutritionists</td>
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Online Feasibility

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